

Press Release

Istanbul, 22 November 2022

Turkish Wine Challenge® 2022 Awards Ceremony, 21st November 2022, Istanbul Turkiye

We hosted TWC annual awards ceremony which included a tasting of all 84 medal winning wines from the 2022 edition at the Divan Hotel, Istanbul on Monday, 21st November 2022. Over 90 guests attended, including the wine producers Vinkara, Mor Salkim and Datca; members of the trade including representatives of Turk Fatih Tutak, Neolokal, Kempinski, St Regis Istanbul and Ritz-Carlton Istanbul; and wine consumers. It was a unique opportunity for networking amongst the stakeholders.

Wines from eleven wine-growing countries of the world were tasted blind at the 2nd Turkish Wine Challenge® (TWC) which was held on May 7th in London, and May 11-15th in Kusadasi, Turkiye. The TWC has achieved immediate popularity internationally with countries such as South Africa, Malta and Italy entering for the first time. A total of 84 Medals were awarded; 1 Grand Gold, 30 Gold and 53 Silver medals. Italy, Georgia, Germany and Turkey were the countries with most Gold in both reds and whites whilst Spain was awarded Gold in the sparkling as well as fortified categories.

Before presenting the top awards of TWC 2022, our founder, Serhat Narsap remarked “It has been an overwhelming experience to organise and give this unique networking opportunity to you all stakeholders. As it takes time with anything in the wine world it will surely take some time for our fruits to prosper. I am sure that the Turkish wine scene will be changed for good forever in the future thanks to TWC. We have already become a point of reference for import and export.”

His Excellency the Consul General of Germany, Johannes Regenbrecht presented the best white wine award won by Markus Molitor to Pinar Surgun of Metro Gross Market Group. Dr. Yusuf Sabit Agaoglu presented the award for best rose to Doluca for their DLC playa 2021, Ebru Günaçan. The best red and the overall trophy awards BOTH went to wine producer Çamlıbağ with their Ayapetro Merlot 2013. Mr Mehmet Incircioglu of Çamlıbağ was present to receive the awards.

TWC founder Serhat Narsap remarks: “We, and our professional jury consisting of eight different nationalities, were very pleased with this year’s Turkish Wine Challenge®. TWC is proud to offer a boutique style approach when it comes to engaging the award winners with stakeholders/distributors in Turkiye and around the world.” Turkish Wine Challenge Founder Serhat Narsap recounts; “Considering that Turkish Wine Challenge® is only two years old, the results give me confidence to continue on growing our international wine competition without losing the personal touch that we are appreciated for.”

We are excited to announce that registration for the third edition of TWC to be held in London in May 2023 is now open. Contact: Serhat Narsap, Founder, narsap@gmail.com, +90 539 980 7178/+447950 938 939.

About: Turkish Wine Challenge® is an international wine competition held in the UK by Sonvino Ltd. The competition awards only Grand Gold, Gold and Silver medals with blind tasting to 100 point based scores. www.turkishwinechallenge.org